Idea:

Food exchange app

1. What problem does your app hope to solve?
2. **Time management**:

The most important thing in our lives is our time. This app help people save their time. It will enable the user to work smarter not harder.

1. **Waste management:**

Food will not be wasted anymore due to this app.

1. **Follows Lean philosophy:**

It’ll create values for customers by removing product related preconceptions.

1. **Resources management:**

Resources management is the most efficient and effective part of this app.

1. **Creating a helpful environment:**

It’ll help people to become more helpful for each other.

1. **Socially responsible behaviour:**

Users will become more socially responsible by using this app.

1. **Helpful for needy people:**

This app will help people to become more giving and helpful to need base people.

1. **Can be used for income purposes:**

It will help small businesses to grow.

1. **Can change people’s mindset to minimalistic:**

It will change people mindset of storing food and they end-up wasting it.

1. **Can open a new window for futuristic life:**

In this era of increasing population food is our basic need and it should not be wasted and should be available for incoming generations.

1. **What would be defining features of your app?**

The motive of my app is to create a **barter** **system** that will help people to become more friendly to each other. It will provide **detailed** **description** of different categories of **food** **products** that will help people to choose their desirable product. It will provide best level of **hygiene.** It will be **class friendly.** It will make sure that people can easily use this app despite of **class difference.** Its application will **be user friendly**. It will **not be too complicated** to understand.